

## Message Text

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PAGE 01 MANAMA 01786 061010Z  
ACTION NEA-10

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UNCLAS MANAMA 1786

E.O. 11652: N/A  
TAGS: BEXP, BA  
SUBJECT: REQUEST FOR SPEAKERS FOR ARABBUILD CONFERENCE  
NOVEMBER 1978

1. EMBASSY HAS RECEIVED REQUEST FROM PRESIDENT OF BAHRAIN SOCIETY OF ENGINEERS, WHICH IS OFFICIAL ORGANIZER OF TECHNICAL PROGRAM FOR ARABBUILD SHOW, FOR HELP IN LOCATING QUALIFIED SPEAKERS IN TWO SUBJECT AREAS. EMBASSY BELIEVES IT VERY IMPORTANT TO RESPOND TO THIS REQUEST AS THE SOCIETY IS BOTH IMPORTANT IN BAHRAIN AND HELPFUL TO EMBASSY.

2. THE GENERAL THEME CHOSEN FOR THE TECHNICAL CONFERENCE IS "THE CONSTRUCTION INDUSTRY IN THE MIDDLE EAST-SHORT-COMINGS AND ASPIRATIONS". THE SOCIETY WOULD LIKE TO LOCATE QUALIFIED AMERICAN PROFESSIONAL OR ACADEMIC EXPERTS TO SPEAK ON EITHER OR BOTH OF THE FOLLOWING SUBJECT; "ROADS AND ROAD CONSTRUCTION-ALTERNATIVE MATERIALS, TECHNIQUES AND ALTERNATIVE PLANT AND EQUIPMENT AVAILABLE FOR CONSTRUCTION" AND/OR  
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"BUILDING ECONOMICS-BASIC ECONOMICS AND COST CONTROL OF BUILDINGS". WE WOULD BE HAPPY TO SUGGEST GOVERNMENT SPEAKERS ON THESE SUBJECTS BUT BELIEVE THAT THIS WOULD BE EXCELLENT OPPORTUNITY FOR WELL-KNOWN AMERICAN FIRMS'S REPRESENTATIVE TO REACH BROAD, INFLUENTIAL AUDIENCE. WE COULD SUGGEST SEVERAL NAMES TO ENGINEERING SOCIETY FOR THEIR CHOICE.

3. ARABUILD WILL BE THE FIRST SHOW ORGANIZED IN

BAHRAIN BY ARAB EXHIBITION MANAGEMENT WITHIN THEIR NEW SHOW FACILITIES. IT IS CO-SPONSORED BY GOB MINISTRIES AND HAS EFORSEMZNTS FROM MINISTRIES IN NEIGHBORING COUNTRIES. IT ALREADY IS SOLD-OUT WITH 250 EXHIBITORS AND IS INVESTIGATING POSSIBILITY OF ADDING MORE EXHIBITION SPACE. THE ORGANIZERS VERY PROFESSIONAL APPROACH TO SECURE APPROPRIATE ATTENDANCE AT ARBBUILD AND SUCCESS WITH THEIR SOLAR SHOW IN LATE APRIL LEAD THE EMBASSY TO BELIEVE THAT ARABUILD WILL BE AN EXCELLENT PRONXOQYMIL VEHICLE IN A SECTOR WITH HIGH POTENTIAL IN THIS REGION. EMBASSY KNOWS OF AT LEAST 30 AMERICAN FIRMS WHICH PLAN TO PARTICIPATE.

4. EMBASSY WOULD FIND QUICK SUGGESTIONS WITH CHOICE AND NEGOTIATIONS LEFT TO THE ENGINEERING SOCIETY MORE USEFUL THAN A CAREFUL AND EXTENDED SEARCH. POWERS

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## Message Attributes

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